

Community Investment - EYE

2008 Results

EYE - 2008 Results

- **International Business (Undergraduate) Scholarships** – Outsourced to CBIE for Administration and Selection Jury
 - 30 Winners: 25 Int'l Business; 5 Environment + Business (For a list of the 2008 winners, please visit www.edc.ca/scholarships)
 - # of Applications: 297 Students
 - Strong representation in the 3 underrepresented EDC Diversity groups: 1 aboriginal; 9 visible minorities (**30%** of all winners) one of which also self-identified as disabled
 - 7 of 30 winners were members of AIESEC

- **MBA Scholarship Redesign - RFP + Research Study**
 - Problem defined and research supplier selected i.e. Canadian Bureau for International Education (CBIE)
 - Research study underway with completion planned for Jan 22/09

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- **Sponsored and completed International Business Case Studies – Reach of 7,500 Students**
 - 3 new cases and teaching notes produced : Acadia (Gemcom); Dalhousie (Barrick); Ottawa University (Northstar Trade Finance)
 - Renewal of 7 Ivey Case studies

(For more information please visit: www.edc.ca/casestudies)

- **Supported 16 University Sponsorships – Reach of 2,563 Students**
 - **7 Case Competitions**
 - John Molson International MBA Case Competition (Montreal)
 - McGill Graduating Case Competition (Montreal)
 - Queen's Conference on the Business Environment Today (Kingston)
 - Queen's Conference on International Business (Kingston)
 - Richard Ivey Scotiabank Competition (London)
 - Telfer Virtual International Case Competition (Ottawa)
 - University of Toronto LIVE Challenge (Toronto)

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- **Supported 16 University Sponsorships**
 - **5 International Business/ Finance/ Education Conferences**
 - Schulich GLOBE International Business Conference (Toronto)
 - Telfer India Forum (Ottawa)
 - McGill Finance Toronto (Toronto)
 - Queen's Finance Association Conference (Toronto)
 - Canadian Bureau International Education Annual Conference (Newfoundland)
 - **1 Environmental Conference**
 - Queen's Commerce and Engineering Environmental Conference (Kingston)
 - **3 Trade Missions**
 - Junior Team Canada- Peru (Nation-wide)
 - Universite Laval- Brazil, Germany, India (Quebec City)
 - University of Sherbrooke- Chile (Sherbrooke)
- **EDC Members on 4 Educational Advisory Boards**
 - Dalhousie's Centre for International Trade and Transportation- Executive Council (David Surette)
 - Schulich School of Business Advisory Board, York University (Eric Siegel)
 - McGill's Program for International Competitiveness: Trade and Innovation Advisory Board (Stephen Poloz)
 - Ryerson's Advisory Council on Economics and International Finance degree programs (Ruth Fothergill)

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- **Waterloo University, Faculty of Environment – Established and launched EDC Environmental Finance Research Chair**
 - Reach of 100, 000 Students, Academia and Business (For a description of the research, please visit: www.edc.ca/partnerships)
- **Renewed and enhanced Major Partnerships – Reach of 23,800 Students**
 - AIESEC - EDC is a national platinum partner, supporting AIESEC's Global Internship Program (international student exchange) and engaging the association to promote EDC's IB Scholarship
 - FITT – A training association and certification body for international trade education. EDC supports FITT's national and regional conferences, and is launching a new EDC-FITT Internship program within the Small Business Team
- **Email Inquiries Received- eye@edc.ca**
 - 2008 – 70 email inquiries
 - 2007 – 62 email inquiries

Organizations Supported in 2008

- AIESEC Canada
- Canadian Bureau International Education
- Centre for International Trade and Transportation (Dalhousie University)
- Desautels Faculty of Management (McGill University)
- Fred C. Manning School of Business, Acadia University
- Forum for International Trade Training (FITT)
- Global Vision- Junior Team Canada
- Ingénierie Sans Frontières (Université Sherbrooke)
- John Molson School of Business (Concordia University)
- Management and Economic Students' Association (University of Toronto)
- McGill Investment Club
- Missions commerciales de l'Université Laval
- Queen's Finance Association
- Queen's School of Business
- Queen's Faculty of Applied Science
- Richard Ivey School of Business (University of Western Ontario)
- Schulich School of Business (York University)
- Sprott Business Student's Association (Carleton University)
- Telfer School of Management (University of Ottawa)
- Waterloo University, Faculty of Environment