

NOTICE OF INTENDED PROCUREMENT

Export Development Canada (EDC), per its obligations under Chapter Five of the Canadian Free Trade Agreement (CFTA) and Chapter Nineteen of the Comprehensive Economic and Trade Agreement (CETA), is announcing that it is undertaking a Request for Proposal (RFP).

RFP 21-723 - DATA & ANALYTICS FRAMEWORK

Issue Date: April 1, 2021

Submission Deadline: April 26, 2021

Contact Information	Export Development Canada Procurement Department 150 Slater Street Ottawa, Ontario K1A 1K3 Contact Email: npp@edc.ca
Purpose	<p>EDC is undergoing a multi-year digital transformation, which includes investments in our people, processes, technology and data to enable a data driven culture. The program has been underway for 2 years and has established a new operating model and team, a new data platform, reporting/analytics tools and the deployment of an information management policy. The program is evolving to meet EDC's transformation to a digital organization and as such requires further investment in the following areas:</p> <ol style="list-style-type: none">1. People / Culture2. Process3. Technology4. Data <p>A critical component of this journey is EDC's Data & Analytics Strategy which, when implemented, will enable data-driven decisions and customer innovation designed to increase Canada's trade in the world.</p>
Description	<p>EDC is launching this Request for Proposal ("RFP") process to select up to five (5) Preferred Proponents with whom EDC will enter into an agreement for consulting and system integration services related to its data and analytics needs. Based on the evaluation of Proposals, selected Proponents will be invited to enter into a Master Framework Agreement.</p> <p>EDC will allocate work to Preferred Proponents in three distinct service areas:</p> <ul style="list-style-type: none">• Services and Deliverables related to EDC's data strategy & governance• Services and Deliverables related to EDC's enterprise data platform

	<ul style="list-style-type: none"> Services and Deliverables related to EDC's data science (i.e. Business Intelligence, Advanced Analytics, Artificial Intelligence, Machine Learning, etc.)
Recurrent Contract?	New Proponents will be permitted to apply for qualification and inclusion on the Qualified Supplier Roster at any time; however, EDC will consider new applications and refresh the Qualified Supplier Roster on an annual basis and will notify applicants of the outcome. Only one (1) new Proponent (i.e. the top scoring Proponent) will be added to the Qualified Supplier Roster each year through this process. The same qualification requirements, evaluation process and Master Framework Agreement that are set out in this RFP will apply to the ongoing application process.
Term	Upon execution of the Master Framework Agreement, the Proponent will be included on the roster of Preferred Proponents (the "Qualified Supplier Roster"). The Master Framework Agreement will remain in effect until terminated by EDC or until such time as the Preferred Proponent is removed from the Qualified Supplier Roster.
Procurement Method	Request for Proposal (RFP)
Language(s) Permitted for Response by Supplier	English
Specific Conditions for Procurement	<p>The Proponent must have the following experience in order to be considered:</p> <ul style="list-style-type: none"> Three (3) projects demonstrating experience providing consulting services and system integration services that are specific to one or more of the following work streams: <ol style="list-style-type: none"> Data strategy & governance Enterprise data platform Data science (i.e. business intelligence, advanced analytics, artificial intelligence, machine learning etc.) <p>The referenced projects must meet the eligibility criteria listed below:</p> <ol style="list-style-type: none"> The contract value of the project must have exceeded \$500K CAD including taxes. The project summary must reference achieved measurable results, including but not limited to cost savings, and performance improvements. The project must have been performed within the last five (5) years from the closing date of EDC Data Analytics RFP. Projects currently underway are acceptable, if demonstrable results have already been obtained.
Limited # of Suppliers	n/a
Name of Applicable Trade Agreement(s)	Chapter 5 of Canada Free Trade Agreement (CFTA) Chapter 19 of Canada-European Union Comprehensive Economic and Trade Agreement (CETA).
Deadline for Submission:	1:00 pm Ottawa, Ontario, Canada local time on April 26th, 2021.

**BACKGROUND – EDC:****ABOUT EDC**

For 75 years, Export Development Canada (EDC) has been dedicated to helping Canadian companies of all sizes succeed on the world stage. We are a financial Crown corporation that equips Canadian companies with the tools they need – the trade knowledge, financing solutions, equity, insurance, and connections – to grow their business with confidence. As international risk experts, we make trade safer for Canadian companies. Underlying all our support is a commitment to sustainable and responsible business. For more information please visit our website edc.ca.