# NOTICE OF PROPOSED PROCUREMENT (NPP) 21-720

# LANGUAGES TRAINING

#### **PURPOSE OF THIS NOTICE:**

Export Development Canada (EDC), per its obligations under Chapter Five of the Canadian Free Trade Agreement (CFTA) and Chapter Nineteen of the Comprehensive Economic and Trade Agreement (CETA), is announcing that it is undertaking a Request for Proposal (RFP) process to solicit submissions from Language Training service providers interested in entering into an agreement with EDC for delivering instructor-led language training, primarily virtual to accommodate remote work arrangements and various time zones and locations of employees, particularly French training.

The agreement would be for an initial three year term with possible renewal for two additional years.

### **POTENTIAL SUPPLIERS**

Should potential suppliers of these services wish to be included in this process, they must complete a "Letter of Interest" (as detailed below). Without exception, suppliers that do not submit letters of interest will not be considered in the RFP process.

#### **INSTRUCTIONS FOR THE SUBMISSION OF A "LETTER OF INTEREST"**

The letter of interest must identify "NPP # 21-720 – Languages Training". Letters may be provided in either official language however the Supplier should be advised that its response may be required to be translated in order to be assessed and EDC reserves the right to rely upon its translation as the basis for this assessment.

Letters of Interest must identify the supplier's:

- Legal name
- Mailing address
- Telephone number
- Website/URL
- Contact (to coordinate receipt of the Non-Disclosure Agreement and RFP)
- Contact's email address

Letters of Interest should also respond to the following questions as applicable:

- Is your organization a certified diverse supplier? If yes, please identify the Certifying Organization.
- Does your organization consider itself a diverse supplier?

A diverse supplier is defined as an organization that is owned and controlled by at least 51% of individual(s) who are considered: indigenous persons, women, lesbian, gay, bisexual, transgender, veterans, cultural minorities, visible minorities, individuals with physical limitations or other disabilities.





Letters of Interest must be received by EDC by mail or by electronic mail (<u>npp@edc.ca</u>) before 3:00 p.m. Ottawa Time on **July 25, 2021.** Upon receipt of the letter of interest, a Non-Disclosure Agreement (NDA) will be issued to the supplier, who upon execution of the NDA will be entitled to receive the RFP documentation.

The RFP is scheduled to be released the week of July 25, 2021.

EDC may, in its sole and absolute discretion, change the foregoing dates and times upon prior written notice to the potential suppliers.

#### **RFP MANDATORY REQUIREMENTS:**

In order to assist potential suppliers in determining their suitability in responding to this RFP, below is an excerpt of the mandatory requirements of the RFP. Potential suppliers will be required to be 100% compliant with all of the following mandatory elements and must address each element below in order of appearance within the RFP response. Interested companies are required to have proven expertise in the following areas:

- 1. The Proponent **must (M)** be able to provide French language training (part time and full time) following the Programme de français langue seconde (PFL2) curriculum for multiple proficiency levels.
- 2. The Proponent **must (M)** be able to provide English language training (part time) following the Communicative English at Work Program (CEWP) curriculum for multiple proficiency levels.
- The Proponent must (M) be able to provide services using a blended methodology that includes virtual instructor-led training (ILT) group training using videoconferencing such as Webex or MS Teams; as well as self-paced study available anytime through a Learning Management System (LMS) hosted by the proponent.
- 4. The Proponent **shall (M)** be able to provide a minimum of one (1) resource or more if warranted, preferably with instructional design or educational knowledge/experience in language training, dedicated to EDC who will oversee delivery of the program.

# **RFP EVALUATION CRITERIA:**

(Criteria and their associated weights are estimates and are subject to change at the discretion of EDC.)

- 1. Remote Program Delivery 40%
- 2. Relationship Management 30%
- 3. Reporting Capabilities 10%
- 4. IT Requirements 10%
- 5. Privacy and Security over data 10%
- 6. Financial Proposal will be based on a cost/benefit or best value basis

#### NON-DISCLOSURE AGREEMENT:

All participants in any subsequent RFP process will be required to sign EDC's Non-Disclosure Agreement without

<u>amendment</u> prior to receiving the RFP documentation. Additionally, if deemed applicable by EDC, participants will be required to enter into a more detailed Agreement to ensure compliance with the requirements of the Privacy Act, should they be awarded the contract at the completion of the RFP process.

#### **GENERAL:**

EDC reserves the right to contact the referenced organizations for the selected provider as part of a subsequent RFP process.

EDC reserves the right to satisfy itself of the financial viability of the selected provider as part of a subsequent RFP process.

All documents and other deliverables provided in response to this NPP become the property of EDC.

This NPP and any submission received in response thereto, any associated RFP and proposal submitted in response thereto, and all related agreements, including a confidentiality agreement and services agreement, will be interpreted and governed by the laws of the Province of Ontario and federal laws of Canada applicable therein.

EDC has issued this NPP in order to solicit information from potential Service Providers. EDC assumes no liability, responsibility or obligation whatsoever to any Service Provider with respect to any aspect of this NPP. EDC has no obligation to reimburse or in any way compensate any Service Provider for expenses incurred in connection with its receipt, review or response to this NPP or in connection with the negotiation of a confidentiality agreement, services agreement, or otherwise.

# ABOUT EDC

For 75 years, Export Development Canada (EDC) has been dedicated to helping Canadian companies of all sizes succeed on the world stage. We are a financial Crown corporation that equips Canadian companies with the tools they need – the trade knowledge, financing solutions, equity, insurance, and connections – to grow their business with confidence. As international risk experts, we make trade safer for Canadian companies. Underlying all our support is a commitment to sustainable and responsible business.